



# MISSION, VISION & GOALS: A DYNAMIC DRIVEN WORKSHOP

BALANCE DRIVEN SUCCESS

SYSTEMS, TEAMS, &amp; TECHNOLOGY

*Does your team know your philosophy? Do you?*

## MISSION, VISION & GOALS: A DYNAMIC DRIVEN WORKSHOP

Knowing who you are and where you are going is a key business topic. Is your team on the same page as you? Do they understand your goals and where you are going? We will start by helping you define your goals and your vision. Next we will work with your team to ensure your vision is understood and clear. Finally, we will build your Mission statement to reflect your philosophy, your business and your goals.

- » Discover and Define Your Vision
- » Build a Goal Timeline
- » Create and Enhance Your Mission

### THIS IS A PROCESS

- » First, we must discover who you are and where your passion is.
- » Next, we will work with your team to make sure everyone is on board and excited.
- » Building your mission, your vision and your goal timeline will be fun and necessary.
- » Our Team Building exercises will ensure your on the right track and the entire team is excited to convey your message.
- » After 2 very full days, you will walk away with a tangible action plan and team leads to help you get to the finish line.



*"Working with Practice Dynamics has not only brought us to a higher level of success, but it has shown us that even the impossible is achievable. They truly care about the doctor, the team, and our practice; they have continued to be with us through every step of the way by giving each team member personal attention to help continue the growth of our practice. If you are looking to bring you and your team to a higher level of dentistry, I highly recommend Practice Dynamics.*

—Noel Birriel  
Manager Jane Birriel, DDS

## DEFINING WHO YOU ARE



### Mission Statement

A statement of purpose. A reason for existing. A written declaration of your core purpose.



### Vision Statement

A written declaration of your objectives. The WHY and the HOW  
Goal Setting-Motivating yourself through a process.



### Strategic Planning

Defining and implementing your direction.

## MEET YOUR COACHES



**Bonnie Pugh**



**Laci L. Phillips**



**Adele Reische**



**Heidi Dubois**



### **About Practice Dynamics**

We fell in love with the dental industry many years ago and believe in our ability to drive success. It is the mission of Practice Dynamics to provide a progressive and modern coaching experience with a focus on systems, teams, and technology. We commit to deliver quality seminars and team meetings with supportive products. Our ultimate goal is to provide balance driven success in a dynamic environment for the clients we serve.

With our team, we provide industry-leading expertise, innovative tools, and a superior effort to solve our clients' most difficult strategic and tactical business challenges.

We develop and deploy leading-edge technical and management tools and services that assure our clients' success. Our first responsibility is to our clients; we will consistently exceed their expectations.