



# DISCOVERY & SYSTEMS DRIVEN WORKSHOP

BALANCE DRIVEN SUCCESS

SYSTEMS, TEAMS, & TECHNOLOGY

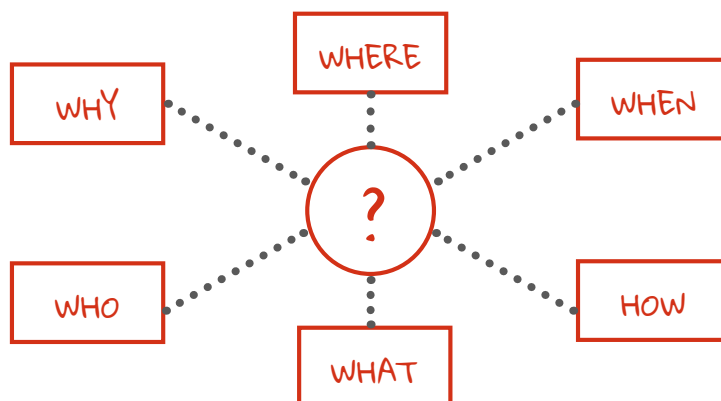
## RECOGNITION, ORGANIZATION, EFFICIENCIES: IT'S ALL IN YOUR SYSTEMS.

### SOMETIMES WE DON'T KNOW WHAT WE DON'T KNOW.

Do you know you need something but can't put your finger on what it is? Do you feel the inefficiencies but are not sure where they start or how to fix them? Often times, we all need an outside set of eyes to see what we are missing. Everyone needs written instructions to guide them through their careers and their daily lives. We will spend 1.5 days with you to discover what systems you currently have and what systems are missing for the success of you and your team. Systems can include everything from answering the phones to scheduling to finishing up the appointments. We will look at the beginning of the day all the way to the end of the day and help you create a daily routine.

#### During our time together we will:

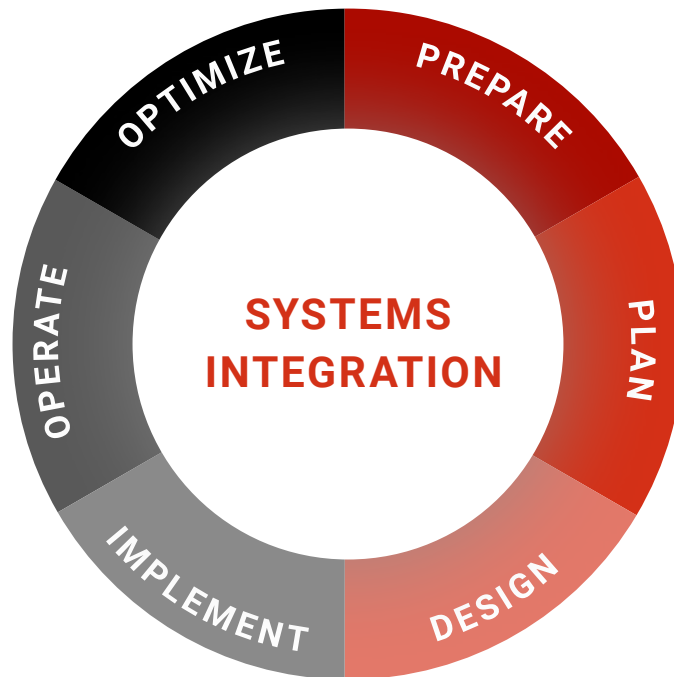
- » Discover Where You Need Systems.
- » Have our team create an SOP Manual, custom to you!
- » Implement Your New Systems With Clear Understanding.



*"Both Bonnie and Laci are the perfect fit for our office. With the systems and tools given to us, we have seen an increase in our efficiency and productivity of the practice. We truly enjoy working with them and continue to benefit at every team building workshop and lecture with the knowledge they share on clinical dentistry, the business of dentistry, practice management, and growth.*

*Through their wisdom, personal attention, and insight, it has changed me to be a better leader in addition to us becoming a better team overall."*

*—Noel Birriel, Manager  
Jane Birriel, DDS*



## EVERYONE NEEDS STRUCTURE

- » Maybe you just need to know where to go to get the answers or to know there are answers. We will help you discover what you need, create Standard Operating Procedures and implement them with precision.
- » We will provide the verbal skills your team feels comfortable relaying your new processes.
- » We will leave you and your team feeling empowered and confident with your new guidelines and structure.

## INCLUDED SYSTEMS WITH THIS WORKSHOP

- » Huddles & Team Meetings
- » Attaining New Patients
- » Implementing New Technology
- » Verbal Skills
- » Retaining Existing Patients
- » Education
- » Attracting New Business
- » HR Systems for Team Members
- » Conflict Management

## MEET YOUR COACHES



**Bonnie Pugh**



**Laci L. Phillips**



**Adele Reische**



**Heidi Dubois**



### **About Practice Dynamics**

We fell in love with the dental industry many years ago and believe in our ability to drive success. It is the mission of Practice Dynamics to provide a progressive and modern coaching experience with a focus on systems, teams, and technology. We commit to deliver quality seminars and team meetings with supportive products. Our ultimate goal is to provide balance driven success in a dynamic environment for the clients we serve.

With our team, we provide industry-leading expertise, innovative tools, and a superior effort to solve our clients' most difficult strategic and tactical business challenges.

We develop and deploy leading-edge technical and management tools and services that assure our clients' success. Our first responsibility is to our clients; we will consistently exceed their expectations.